



# EcoMotion's 3-Step Eco-Action Guide on Recycling



So how do we take action? Here, a 3-step guide for eco-action on recycling. We start local, working in our homes and communities with our existing programs, and making sure we execute them well. Do you know exactly what goes in your bin? If not, find out.



## 1) Be Exemplary

- Understand your local program - add signage near your bin!
  - Adhere to your local program guidelines... be an exemplary recycler!
  - Discuss your local program with neighbors... the ripple effect.



## 2) Minimize Your Waste

- Buy less, buck consumerism when possible, carry your own bags for all shopping.
  - Cook and eat fresh food. Shop at farmers markets with your own containers.
- Place "Eat-Me-First" container front and center in your fridge to minimize spoils.
- Buy and maintain durable products... things that last, buy products with re-usable or single-material packaging, in bulk when possible.



## 3) Speak out

- Make your voice known to vendors about their packaging, make your voice heard at your local markets.
- Speak out at City hall and other government venues.
  - Join associations, attend conferences.
  - Promote candidates that value this movement.

## Hitting Recycling Hard

The EcoMotion team is committed to providing clients with premier service and facilitating action. EcoMotion's complementary spheres of activity fulfill the mission of motivating individuals, companies, schools, utilities, and governments.

Want to learn more or  
get more details?  
Great! Let's go...

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